



**Book
myClinic**

A guide for **clinics**

BookmyClinic.co.uk

Your introduction to BookmyClinic

What is BookmyClinic?

BookmyClinic connects patients to the medical services they seek. Patients can find and book treatments round the clock then quickly and easily pay for them.

Unlike other online booking systems, BookmyClinic puts the patient at its heart. It's a new way of looking at the healthcare experience, allowing the patient to manage multiple clinic relationships in one place.

How does it work?

Once a patient has registered with BookmyClinic, they can log in and book appointments with your clinic. They can pay a deposit or consultation fee online, or if you prefer, pay in full for their treatment.

You are in control - adding treatments, managing your diaries and setting payment rules - via the BookmyClinic interface on your mobile or web browser.

Patients can also enter their postcode to find clinics nearby offering services which complement yours. For example, they may have fillers at your aesthetic clinic, but could also seek help for back pain with a chiropractor and book a mole consultation with a dermatologist. BookmyClinic has the patient at its heart - they'll see all their information in one place rather than having to navigate multiple web sites.

How will it help me?

Research shows that most patients prefer to book online at a time to suit them. BookmyClinic enables online booking 24/7. Appointments appear directly in the correct diary and payments are made in advance. That means less missed calls, less admin and more time with your patients, doing what you love.

Reduce no shows and gain commitment to treatment by taking a deposit or full payment on booking. Encourage repeat business by pushing offers to your patients and those of other clinics whose services complement yours.





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How will it benefit my clinic?

- + Offer your patients quick & easy online booking
- + Get a deposit or full payment before an appointment
- + Showcase all your treatments in one place
- + Reach out to patients of clinics whose services complement yours
- + Show your patients you're a modern, tech-savvy clinic
- + Integrates seamlessly with your website

Secure Patient data is securely held in the cloud on UK data servers

Supported Help when you need it from a UK-based support team

Simple Quick and easy online booking and payments

Visit **BookmyClinic.co.uk** to register



How will you support me?

We'll give you all the tools you need to get noticed, get booked and get paid.

When you sign up to BookmyClinic we'll send you a digital marketing toolkit, with email templates and content for social media. We'll give you 500 free text messages so you can encourage your patients to register for online booking.

Our UK-based support team are here to give you hands-on help. Even better, for the first 3 months all e-clinic clients will get BookmyClinic at a reduced rate.

What's it got to do with e-clinic?

BookmyClinic uses e-clinic as its booking engine. At the moment, only e-clinic clients can use BookmyClinic and, during launch, can access the system at a reduced rate. e-clinic and BookmyClinic are part of the ClearCourse group of innovative technology companies.

What do I do now?

Visit BookmyClinic.co.uk to register. We'll be in touch with your digital marketing toolkit so you can encourage your patients to use BookmyClinic.



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